S/N: 10/658,943 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Nicholas Simons et al. Examiner: Termanini, Samir.

Serial No.: 10/658,943 Group Art Unit: 2178

Filed: September 10, 2003 Docket No.: 14917.1114US01/MS300314.01

Title: System and Method for Processing Featured Content

AMENDMENT

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated May 30, 2008, the period for response being extended for one month by the concurrent filing of a Petition for Extension of Time and payment of the requisite fee, please reexamine and reconsider the application in view of the amendments and appended remarks.

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks/Arguments follow the amendment sections of this paper.